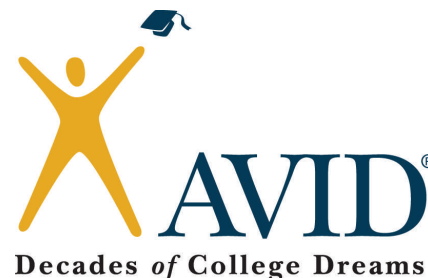


AVID

Closes the Achievement Gap for California Students



32 years of data, research, rigorous curriculum and support prove that AVID works - for ALL students.

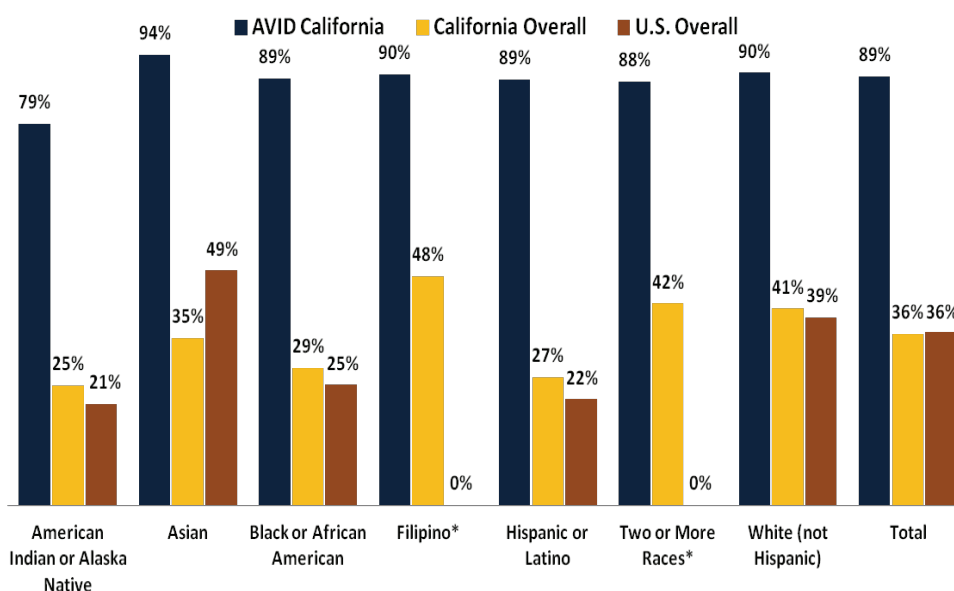
AVID currently serves more than 155,000 California students in over 1,440 schools.

AVID effectively closes the achievement gap for ALL ethnicities and provides California students with academic support, college readiness, and a brighter future.

**Of the 15,596 (56% of all AVID seniors) of the 2011 AVID graduates participating in the AVID Senior Data Collection, 95% plan to attend post-secondary education:
61% in four-year institutions
33% in community colleges**



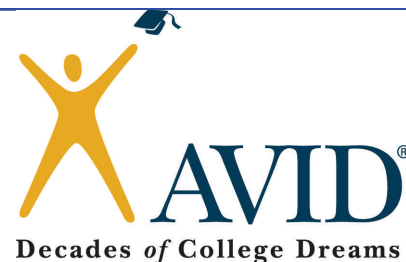
AVID is Closing the Achievement Gap
Completion of 'a - g' Requirements in California



90% of all 2011 AVID graduates completed the UC/CSU “a-g” course requirements. This is 2.5 times greater than the completion rate of 36% for the state overall in 2009-10, the most recent data available.

89% of Hispanic and African American AVID graduates of 2011 completed UC/CSU “a-g” entrance course requirements. The number of AVID 8th grade students in Algebra is almost 50% higher than the national average

AVID provides innovative education reform for California's public and charter schools

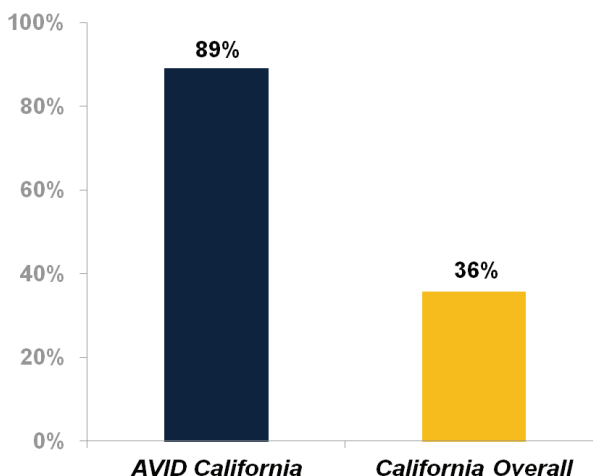


- ♦ AVID is a proven 4-16 college-readiness system that targets underrepresented students—often low income and first in family to go to college
- ♦ AVID incorporates academic and social skills to promote student success
- ♦ AVID students are ethnically diverse and often on Free and Reduced Lunch
- ♦ Students enroll in rigorous courses taught within the school day by trained AVID educators



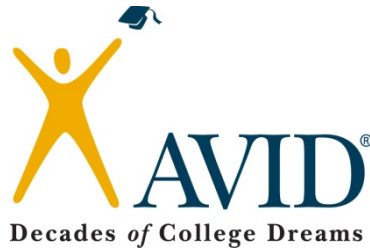
AVID Students Planning to Attend California State University

Completion of the “a - g” curriculum is very strong evidence of a serious college-going culture. By this important measurement, AVID seniors outperformed (89 % completion rate) their peers throughout the state (36% completion rate) by a wide margin.



- ♦ AVID is in approximately 1,440 California schools, serving about 155,000 students
- ♦ AVID is in 48 states, the District of Columbia and 16 countries and U.S. Territories
- ♦ AVID serves over 4,850 schools and 450,000 students worldwide (including all U.S. Department of Defense schools)
- ♦ AVID trains approximately 6,500 California teachers and administrators every year

for more information visit www.avid.org or contact:
AVID California Division Director, Robin Kisinger—rkisinger@avidcenter.org



AVID FACTS

(Advancement Via Individual Determination)

AVID IS ACADEMICALLY FOCUSED

- AVID is an in-school academic elective for grades 4-12 that prepares under-represented students for college eligibility and college success
- Students are typically low income and the first in their families to go to college
- These students represent the “New California.” Our state’s success depends on their success

AVID SERVES STUDENTS ACROSS CALIFORNIA

- An estimated 155,000 California students are enrolled in AVID
- AVID operates at approximately 1,440 middle and high schools
- AVID is active in 390 school districts

AVID’S HIGHLY SUCCESSFUL PROGRAMS ARE BASED ON HARD DATA

- Among the 15,529 California AVID graduates of 2011:
 - 94% planned to attend a post-secondary college or university
 - 61% in four-year institutions
 - 33% in community colleges
- 89% of Hispanic and African American AVID graduates of 2011 completed the UC/CSU “a-g” course requirements
- AVID students are significantly more likely to pass the high school exit exam than non-AVID students
 - This is especially true for Hispanic and African-American AVID students

AVID IS COST-EFFECTIVE FOR SCHOOLS AND DISTRICTS

- Since the State of California pays for AVID membership costs, schools pay approximately \$.83 per student per school day at existing AVID sites, and approximately \$1.28 per student per day at new AVID sites. These costs include AVID training and curriculum for new school staff at AVID Summer Institutes, substitute teachers while these teachers are trained, and the approximate cost of tutors in AVID Elective classes.

THE RESULTS:

The AVID Elective is currently implemented in approximately 1,440 schools in California. Of the 15,592 (56% of all AVID seniors) 2011 AVID graduates participating in the AVID Senior Data Collection, ninety-five percent plan to attend the post-secondary institution:

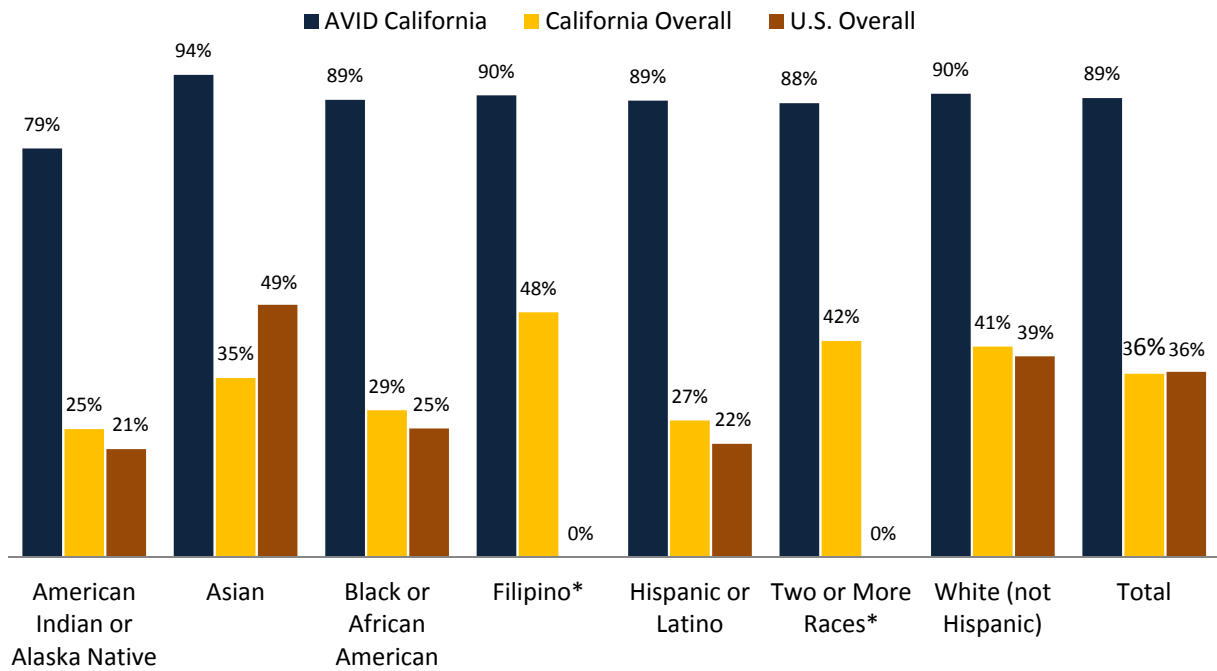
- 61% in four-year institutions and 33% in community colleges.
- 90% of 2011 AVID graduates completed the UC/CSU “a-g” course requirements. This is 2.5 times greater than the completion rate of 36% for the state overall in 2009-10, the most recent data available.

AVID’S IMPACT ON MINORITY STUDENTS:

Eighty-one percent (n=15,592) of the 2011 AVID senior class is represented by Hispanic, African American, Native American, and Multi-racial students.

Of these seniors, 85% were accepted into a four-year college or university with a remarkable 80% planning to attend the university to which they were accepted. Overall, 95% of this cohort plans to attend either a two-year or four-year college or university.

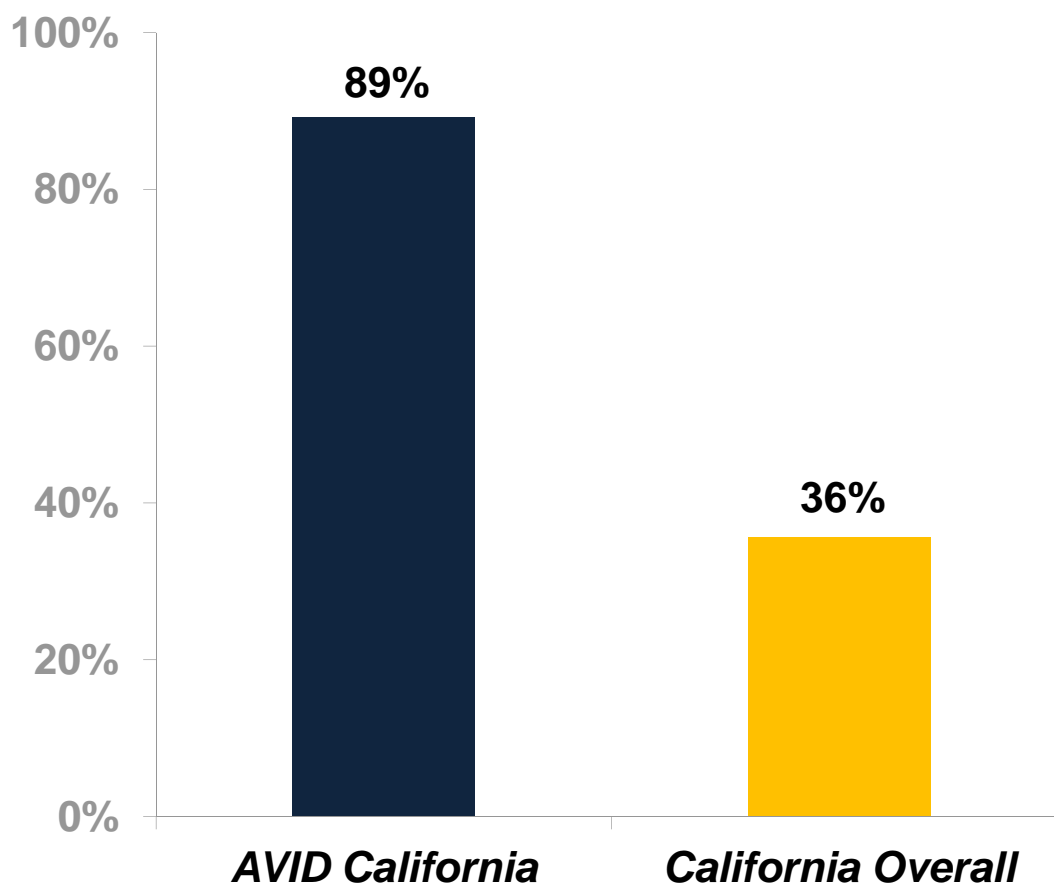
AVID is Closing the Achievement Gap **Completion of 'a - g' Requirements in California**



AVID Center. AVID Senior Data Collection. Study of 15,530 California AVID Seniors, [Electronic Database]. (2010 - 2011).
California Department of Education. Dataquest. 12th Grade Graduates Completing all Courses Required for U.C. and/or C.S.U. Entrance Requirements, 2010. n = 404,987
Manhattan Institute, Education Working Paper 3. 2003. Greene, J.P., Forster, G. "Public High School Graduation and College Readiness Rates in the U.S."
*('Filipino' and 'Two or More Races' are not classified in the Manhattan Institute study.)

AVID's Low Income/Diverse Students Meet the UC/CSU "a - g" Course Requirements

Completion of the "a - g" curriculum is very strong evidence of a serious college-going culture. By this important measurement, **AVID** seniors outperformed (89 % completion rate) their peers throughout the state (36% completion rate) by a wide margin.



AVID Source: AVID Senior Data Collection. Study of 15,530 AVID Seniors, [Electronic Database]. (2010 - 2011). AVID Center, CA.

CA Overall Source: California Department of Education, Educational Demographics Office, Data as of: 10/28/2011
12th Grade Graduates Completing all Courses Required for U.C. and/or C.S.U Entrance. 2009 - 2010. n = 404,987

AVID and the California High School Exit Exam (CAHSEE)

CAHSEE exit exam data spanning both Northern and Southern California school districts include a revelation that policymakers say is nothing short of extraordinary: AVID students are outperforming their non-AVID peers — not by a fraction, but substantially.

What is particularly noteworthy is that AVID students do not receive specific preparation for the exit exams. Their success speaks to the philosophical underpinning of the AVID program: simply, students perform better when they're challenged with rigorous coursework and receive academic and peer support — a point that is substantiated by a large body of research.

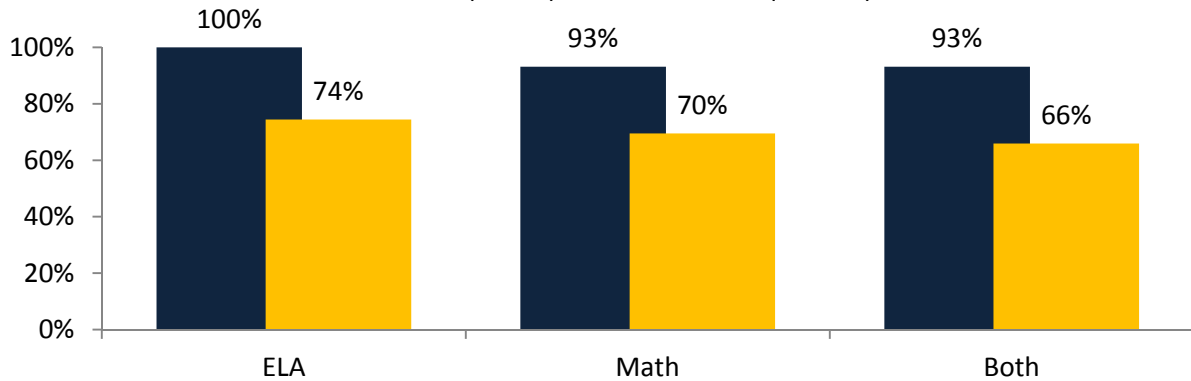
All data on the following CAHSEE Pass Rates charts were obtained directly from the district offices. Similar outcomes should be expected from students who have been enrolled in the AVID elective for at least three years and who attend schools in districts that make AVID a priority for their students.

CAHSEE Pass Rates from Tenth Grade Attempts

San Juan USD, Class of 2010

Black/African-American Students

■ AVID (n = 29) ■ Not AVID (n = 164)

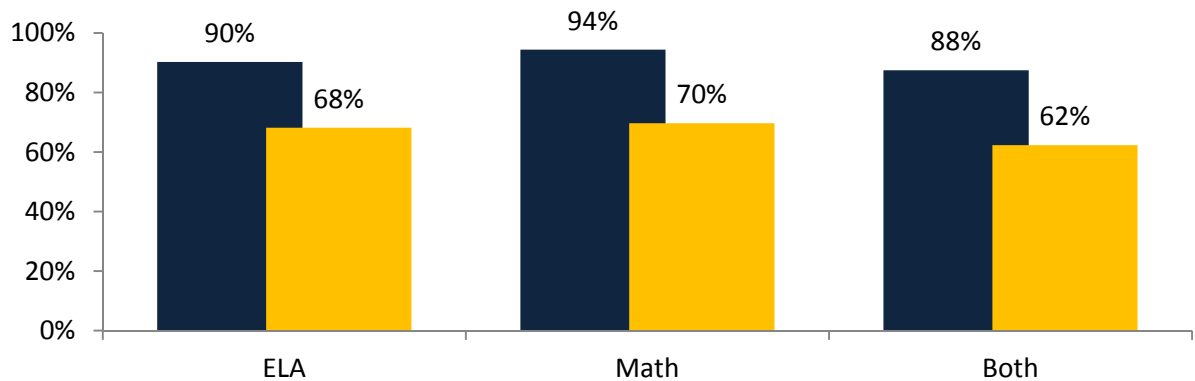


CAHSEE Pass Rates from Tenth Grade Attempts

San Juan USD, Class of 2010

Hispanic/Latino Students

■ AVID (n = 72) ■ Not AVID (n = 409)

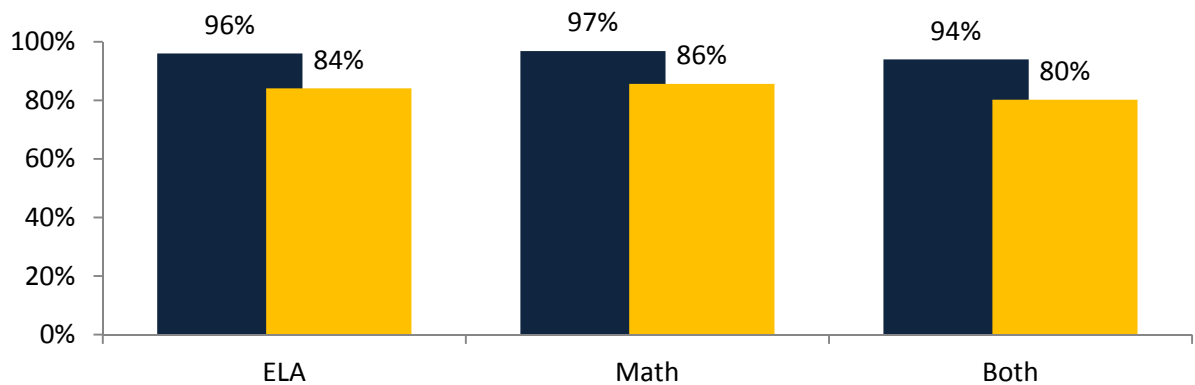


CAHSEE Pass Rates from Tenth Grade Attempts

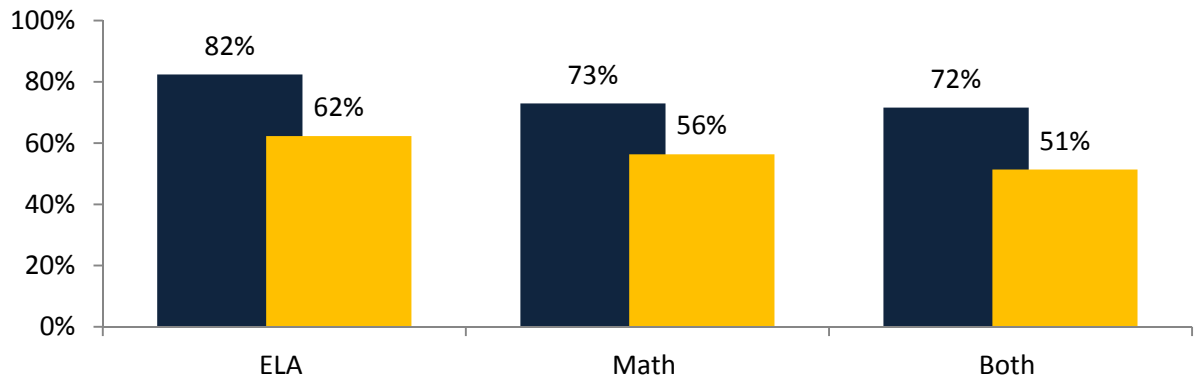
San Juan USD, Class of 2010

All Students

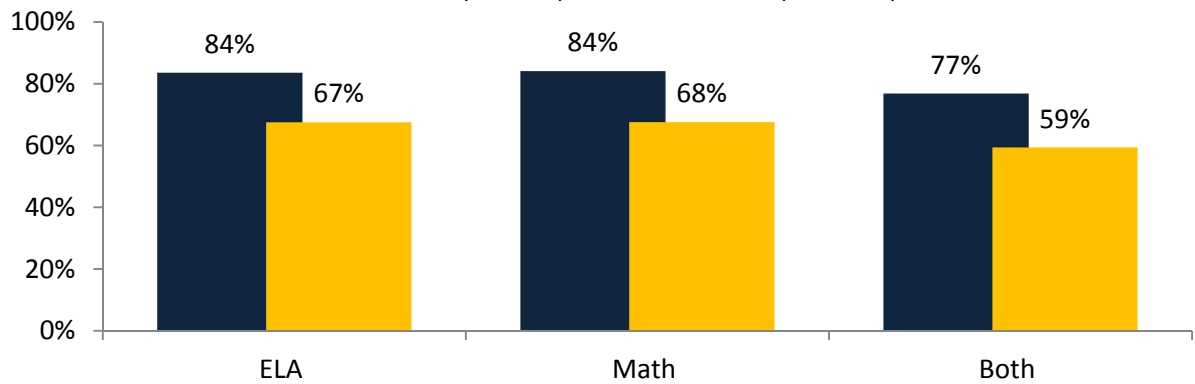
■ AVID (n = 349) ■ Not AVID (n = 2864)



CAHSEE Pass Rates on First Attempt
Long Beach USD, Class of 2010
Black/African-American Students
 ■ AVID (n = 74) ■ Not AVID (n = 1191)



CAHSEE Pass Rates on First Attempt
Long Beach USD, Class of 2010
Hispanic/Latino Students
 ■ AVID (n = 207) ■ Not AVID (n = 2895)



CAHSEE Pass Rates on First Attempt
Long Beach USD, Class of 2010
All Students
 ■ AVID (n = 352) ■ Not AVID (n = 6414)

